



winchwebsites.com.au

Price List (GST inc.)

Webhosting

| | | |
|---------------|----------------|------------------------------|
| Small | \$150 per year | (150Mb of webserver storage) |
| Medium | \$200 per year | (250Mb of webserver storage) |
| Large | \$250 per year | (500Mb of webserver storage) |

Domain registration

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|-------------------------|---------------|---|
| .com.au | \$25 per year | (assuming the desired domain name is available) |
| .org.au | \$15 per year | (assuming the desired domain name is available) |
| .com, .net, .biz | \$20 per year | (assuming the desired domain name is available) |

Website design, maintenance etc. : Hourly charge

| | | |
|--|--|---|
| \$60 per hour \$45 per hour for websites hosted with Winch Websites | Charged by the half-hour, minimum half-hour | Any of : <ul style="list-style-type: none">● Website installation, design and customisation● Website content add/update/remove● Email setup and customisation |
| \$30 per month | Billed quarterly or annually. | Available only to websites hosted with Winch Websites. Includes : <ul style="list-style-type: none">● Up to 1 hour of amendments per month● Monthly website usage statistics report● All Content Management System technical updates |

Webpage copywriting : Hourly charge

| | | |
|----------------------|---|--|
| \$55 per hour | Charged by the half-hour, minimum 1 hour | Have any webpages or website content written by a highly experienced professional writer, in direct consultation with you. Fast, effective, excellent value. |
|----------------------|---|--|

Contact Tony Phelps ;

Phone : 03 5267 2832
Mobile : 0488 776620
Fax : 03 8610 0302
Website : winchwebsites.com.au

Winch Websites, ABN 28 118 363 134
40 Dicksons Road, Winchelsea, VIC 3241



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Website Promotion

| | | |
|-----------------------------|--------------------------------|---|
| SearchActivator | \$55 | Have your website registered with the 47 most influential search engines. |
| SearchOptimiser | \$220.00 | Have your website assessed for its "search-engine friendliness", including a report of recommended changes and improvements. |
| SearchCommander | \$330 setup \$165 per month | The full website promotion program, including SearchActivator, SearchOptimiser, link building and ongoing performance assessment & recommendations. Minimum 3 months. |
| SearchCommander Lite | \$220 setup \$110 per month | As SearchCommander full program, but without link building. |
| AdCommander | \$220 setup \$110 per month | A comprehensive Google Adwords campaign, including setup and ongoing assessment and monthly performance reports. |

Listed below are approximate costs for small and medium sized websites along with descriptions of what these consist of, but your own project is likely to be different (lower if you know exactly what you want and have all the information and resources to hand, or higher if you need more consultation, advice and assistance).

| | | |
|---|--|------------------|
| Small website setup | 10 or less separate webpages of information Minimal website appearance modifications Example - winchwebsites.com.au | \$180 (4 hours) |
| Medium website setup | 20-30 webpages (copy & paste content) Moderate appearance customisation (colours, layout) Some advanced features (eg. poll, RSS feeds) | \$450 (10 hours) |
| Company email system (based on GMail) | 10 or less email addresses Email access by internet (web browser) | \$60 (1 hour) |

On-site work is available within reasonable distance of Winchelsea eg. for training or information-gathering. On-site work is by arrangement only, and charged at standard hourly rate plus travel time (minimum half hour travel time).

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